



Journée Labex Agro – Financement de la Recherche

Nicolas Gausserès – Danone – Dec 10th 2020

Les attentes

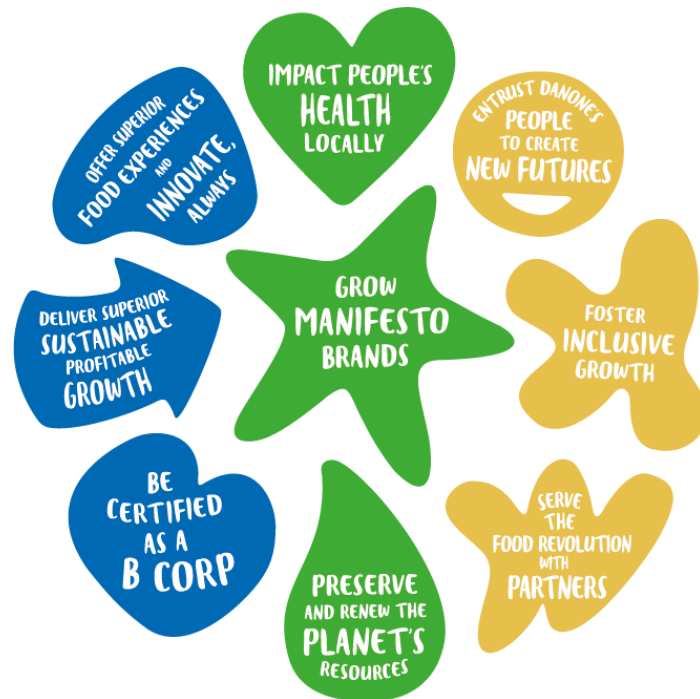
Danone Entreprise à Mission

In connection with its purpose, the Company defined strategic goals aligned with the 2030 United Nations Sustainable Development Goals, embedding the business, brand and trust models of the Company to drive long-term sustainable value creation.

Among these strategic goals, the social and environmental objectives that the Company sets as its mission to pursue as part of its activities, pursuant to 2° of Article L.210-10 of French Commercial Code, integrated into its model of profitable and sustainable growth, are as follows (the "Mission"):

- **Impact people's health locally**, with a portfolio of healthier products, with brands encouraging better nutritional choices and by promoting better dietary habits;
- **Preserve and renew the planet's resources**, by supporting regenerative agriculture, protecting the water cycle and strengthening the circular economy of packaging, across its entire ecosystem in order to contribute to the fight against climate change;
- **Entrust Danone's people to create new futures**: building on a unique social innovation heritage, give each employee the opportunity to impact the decisions of the Company, both locally and globally;
- **Foster inclusive growth**, by ensuring equal opportunities within the Company, supporting the most vulnerable partners in its ecosystem and developing everyday products accessible to as many people as possible.

Danone 2030 Goals



<https://www.danone.com/fr/about-danone/sustainable-value-creation/our-company-goals.html>

Un exemple de partenariat

Projet « Styles alimentaires et nouvelles démarches d'innovations » (2012 – 2015)



Recherche /Action /Formation

Réseaux socio-anthropologues
Travaux FoodStyles
2 PhD + 1 post doc
Chaire Alimentations du Monde

Confiance établie
Objectifs partagés
Cofinancement

Stratégie long terme (D)

Modalités de financement de la recherche



<http://ecosysteme.danone.com/>



<https://www.danoneinstitute.org/>

Prestations



Sourcing & Watershed



Distribution



Caring services



Recycling

Collaborations
de recherche

« Chaires »
(NL, Singapore)

